

Wrest Point, Hobart
Tasmania, Australia
16 - 18 May 2023



symphony OF THE
renewables
World Wind Energy Conference 2023

SPONSORSHIP
& EXHIBITION
PROSPECTUS

An opportunity to connect
with experts from Australia
and around the world in wind
and renewable energies

Invitation to Sponsor

The World Wind Energy Association (WWEA) invites you to participate and contribute to the successful hosting of the 21st World Wind Energy Conference and Exhibition (WWEC2023) as a sponsor or exhibitor.

The theme of WWEC2023 is "Symphony of the Renewables" referring to the manifold synergies of a combination of wind power and other renewable energies, such as hydro, solar, geothermal, ocean, bioenergy and storage technologies such as hydrogen - ultimately for a 100% renewable energy supply.

WWEC2023 takes place at a time when governments around the world have become more aware than ever that renewable energy alone can ensure sustainable development, as the former President of India stated already during WWEC2006 that renewable energies are affordable and accessible and represent freedom and peace energies alike.

WWEC2023 will in particular take the socioeconomic dimensions of renewable energy into account: all sectors of society need to be mobilised, from governments, citizens and communities, businesses, science and academia, civil society etc. Local ownership and community engagement models will be discussed which will help to ensure, by sharing benefits, that there is strong social support of the energy transformation.

The hosting state Tasmania is an excellent location for WWEC2023, as Tasmania has not only applied a broad variety of renewable energy

technology, including some of the world's top wind sites. Tasmania already achieved 100% renewable energy self sufficiency and has also adopted a 200% renewable energy target, aiming at sharing its renewable energy abundance with other states and countries.

WWEA President Hon. Peter Rae AO: "Wind power, in a symphony with the other renewables, can and will provide reliable and affordable power - as we are proving every day in Tasmania. We are cordially inviting the international community to join us for the WWEC2023 and share their latest achievements on how to advance even faster to a renewable energy world."

Wind and renewable energy experts from around the world, Australia, Oceania, and the broader Asia-Pacific region will gather in Hobart to discuss how to deploy wind power and other renewables in order to achieve a 100% renewable energy future - or even beyond that. Technical, economic and political conditions will be discussed that need to be available for such a future.

Whether you are a sponsor or exhibitor, our delegates offer an excellent audience to share your innovations, products and services. If you do not find a package that suits your business requirements, please discuss with us so we can tailor a package to suit.

We look forward to welcoming you to Hobart, the capital of Tasmania, for a "Symphony of the Renewables".

Hon Peter Rae AO
WWEA President / Conference Chair

About WWEA

The **World Wind Energy Association** is an international association with members in more than 100 countries that represents the wind energy sector worldwide. Top national and regional wind energy associations belong to it. The organisation works to globally promote research and disseminate wind energy technology and to support a future energy system based on renewable energy.

The **World Wind Energy Conference** is the world's principal event organised by WWEA which gathers together top international experts, not only in wind energy but also in other renewable energies.



World Wind Energy Association



Reasons to sponsor with WWEC2023

- Engage and connect with wind and renewable energy experts from Australia and around the world
- Lead the agenda on key renewable energy issues and wind technology advancement by submitting an abstract for presentation – more details here
- Exclusive branding opportunities to showcase your leadership in this field
- Engaging and connecting with key leaders and policy makers in the renewable energy sector
- Networking with delegates at social functions
- Generating extensive new leads from Australia and overseas
- Accessing the key decision-makers for services, facilities, technology and equipment

KEY DATES FOR EXHIBITORS

TUES 16 MAY

Exhibitor bump in
Exhibition open
Conference sessions
Welcome Reception

WED 17 MAY

Exhibition open
Conference sessions
Conference Dinner

THU 18 MAY

Exhibition open
Conference sessions
Exhibition bump out
Conference Close

FRI 19 MAY

Post Conference Tours

Thank you to the following organisations for their early support of the WWEC2023:



2022 Sponsors



CONFERENCE TOPICS

- Wind Technology Advancement: Turbine Technology, Wind Farm Siting and Operation, Wind Resource Assessment
- Renewables Integration and Storage Systems: Innovative Grids, Sector Coupling, Hydropower, Battery and Other Storage Options, Hydrogen
- Renewable Energies and Communities: Community Ownership, Community Engagement and Benefit Sharing
- Renewable Energy in Practice: Management, Business Models, Finance
- Renewable Energy Policies on Local, State, National, International Level
- Renewable Energy in Road & Rail Transportation, Shipping, Aviation
- Marine Technologies: Offshore Wind Farm Siting, Construction and Operations, Wave and Tidal Technology



Kim Murray

Sponsorship and
Exhibition Manager

T +61 403 122 218

E kim@laevents.com.au

SPONSORSHIP OPPORTUNITIES

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in Australian Dollars AUD\$ and are inclusive of GST.



SPONSORSHIP PACKAGES

Package Price	Platinum sponsor	Gold Sponsor	Silver Sponsor	Welcome	Barista Cart	Bronze Sponsor	Exhibition Booth
	\$25,000	\$15,000	\$10,000	\$7,000	\$6,000	\$5,000	\$3,000
Logo incorporated into event marketing and sponsors summary signage	Prime position	✓	✓	✓	✓	✓	✓
Logo placement in conference program and other material	Prime position	✓	✓	✓	✓	✓	✓
A4 colour advertising page in Electronic Conference Handbook	Full page	Half page	Quarter page	Half page	Half page	✗	✗
Opportunity to have a representative conduct a 2-minute partner welcome address	✓	✓	✗	✗	✗	✗	✗
Opportunity to present on key topics consistent with the conference agenda	✓	✓	✓	✗	✗	✗	✗
Site Tour	✓	✓	✗	✗	✗	✗	✗
Company's banner in event area	✓	✓	✓	✓	✗	✗	✗
Branding at the entrance	✓	✓	✓	✓	✓	✓	✓
Full conference registration *	10	6	4	2 + 2 Welcome	2	2	1
Exhibition space	6m x 2m	3m x 2m	3m x 2m	3m x 2m	3m x 2m	3m x 2m	3m x 2m

Note: full registrations include daily catering, conference sessions, Welcome Reception and Conference Dinner

**PLATINUM
SPONSOR**
**EXCLUSIVE
OPPORTUNITY**
\$25,000

PROMOTION

- Acknowledged as a Platinum sponsor of the World Wind Energy Conference 2023.
- Logo recognition as a Platinum sponsor in conference promotional material, including conference program, holding slides and venue signage.
- The committee will work with your organisation on a unique hosting opportunity.
- An opportunity to address the delegates in a two-minute partner welcome address.
- The organisation will collaborate with the sponsor on logistics for a site tour of the sponsor's assets if applicable.
- Company logo and profile in the electronic Conference Handbook and website.
- Opportunity to present on key topics consistent with the conference agenda (subject to content approval by the conference committee).
- Sponsor's own signage prominently displayed in the main conference venue (maximum two pull up banners).
- Full page advertisement with premium placement in the electronic Conference Handbook (finished art supplied by Sponsor).
- Opted-in delegate list (name, position, organisation, state/country only).

REGISTRATION

- Ten full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner.
- Two 3 metre x 2 metre trade exhibition booth.



GOLD SPONSOR

\$15,000

PROMOTION

- Acknowledged as a Gold sponsor of the World Wind Energy Conference 2023.
- Logo recognition as a Gold sponsor in conference promotional material, including conference program, holding slides and venue signage.
- The committee will work with your organisation on a unique hosting opportunity.
- The organisation will collaborate with the sponsor on logistics for a site tour of the sponsor's assets if applicable.
- Company logo and profile in the electronic Conference Handbook and website.
- An opportunity to address the delegates in a two-minute partner welcome address.
- Opportunity to present on key topics consistent with the conference agenda (subject to content approval by the conference committee).
- Sponsor's own signage prominently displayed in the main conference venue (maximum two pull up banners).
- Half page advertisement with premium placement in the electronic Conference Handbook (finished art supplied by Sponsor).
- Opted-in delegate list (name, position, organisation, state/country only) .

REGISTRATION

- Six full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner.
- One 3 metre x 2 metre trade exhibition booth.

SILVER SPONSOR

\$10,000

PROMOTION

- Acknowledged as a Silver sponsor of the World Wind Energy Conference 2023.
- Logo recognition as a Silver sponsor in conference promotional material, including conference program, holding slides and venue signage.
- Company logo and profile in the electronic Conference Handbook and website.
- Quarter page advertisement with premium placement in the electronic Conference Handbook (finished art supplied by Sponsor).
- Opted-in delegate list (name, position, organisation, state/country only).

REGISTRATION

- Four full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner.
- One 3 metre x 2 metre trade exhibition booth.



BRONZE SPONSOR

\$5,000

PROMOTION

- Acknowledged as a Bronze sponsor of the World Wind Energy Conference 2023.
- Logo recognition as a Bronze sponsor in conference promotional material, including conference program, holding slides and venue signage.
- Company logo and profile in the electronic Conference Handbook and website.
- Opted-in delegate list (name, position, organisation, state/country only).

REGISTRATION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner.
- One 3 metre x 2 metre trade exhibition booth.



WELCOME RECEPTION

EXCLUSIVE OPPORTUNITY

\$7,000

PROMOTION

- Exclusive sponsorship of the World Wind Energy Conference 2023 Welcome Reception.
- Logo recognition as the Welcome Reception Sponsor in conference promotional material, including conference program and venue signage.
- Company logo and profile in the Conference Handbook and website.
- An opportunity to welcome guests to the Welcome Reception (5 minutes maximum).
- Sponsor's own signage prominently displayed at the Welcome Reception (maximum two pull up banners).
- Half page advertisement in the Conference Handbook (finished art supplied by Sponsor).
- Opted-in delegate list (name, position, organisation, state/country only).

REGISTRATION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner.
- Two additional tickets to the Welcome Reception (four in total).
- One 3 metre x 2 metre trade exhibition booth.



BARISTA CART **EXCLUSIVE** **OPPORTUNITY** **\$6,000**

PROMOTION

- Exclusive sponsorship of the Barista Cart.
- Opportunity to brand the Barista Cart area with your pull up banner, literature on coffee tables etc.
- Opportunity to provide branded caps, aprons and cups (at sponsor cost).
- Logo recognition as the Barista Cart Sponsor in conference promotional material, including conference program and venue signage.
- Company logo and profile in the Conference Handbook and website.
- Half page advertisement in the Conference Handbook (finished art supplied by Sponsor).
- Opted-in delegate list (name, position, organisation, state/country only).

REGISTRATION

- Two full conference registrations including daily catering, sessions, Welcome Reception and Conference Dinner.
- One 3 metre x 2 metre trade exhibition booth located beside or adjacent to the barista cart.



EXHIBITION BOOTH \$3,000

- One 3m x 2m (2.4m high) shell structure booth.
- White melamine back and side walls.
- Organisation name on fascia board.
- 2 x 120w spotlights.
- 1 x 4amp/100w power outlet.
- One full conference registration including daily catering, sessions, Welcome Reception and Conference Dinner.

Please note, furniture is not included in the booth package.

ADDITIONAL TICKETS AND REGISTRATIONS

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at \$675 which includes:

- Daily catering
- Conference sessions
- A ticket to the Conference Welcome Reception

This registration type does NOT INCLUDE THE CONFERENCE DINNER (tickets may be purchased separately for \$150 each).

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note, there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted.